

News Leaks

official quarterly newsletter of the Massachusetts Rural Water Association, the
New Hampshire Rural Water Association, and the Vermont Rural Water Association

2005 Advertising Rate Card

	Ad Dimensions (width by length)	Member Rate	Non-Member Rate	Annual Rate (Members Only)
Back Cover (2/3 page)	8" by 7.5"	\$525	\$660	\$1995
Inside Back Cover (full page)	8" by 10.5"	\$490	\$615	\$1860
Half Page	8" by 5.25"	\$295	\$370	\$1120
Third Page	5.25" by 5.25"	\$195	\$245	\$740
Sixth Page	5.25" by 2.5"	\$105	\$135	\$399

Submission Formats:

1. Camera-ready ad. (Black on white laser print at 100% of actual size.)
2. Electronic submissions are acceptable as either a Quark Express 4.0 or Adobe Photoshop 5.0 file. Electronic submissions should be on a Zip disk or a CD. Please include all fonts, .eps and .tiff files, and a hard copy of the ad.
3. For alternative arrangements, please call Sarah at 802-660-4988 ext. 303.

Mail advertisement with payment to: NeRWA, 187 St. Paul Street, Burlington, VT 05401-4689

Advertising Deadlines:

Issue	Space Reservation Deadline	Ad Copy Deadline
Spring 2005	January 15	January 31
Summer 2005	April 15	April 30
Fall 2005	July 15	July 30
Winter 2005	October 15	October 30

All ad copy must be received by 4:30 pm on the day of the deadline. All ads received after the deadline will be moved into the next issue with available space. There will be no exceptions to this policy.

Space availability: Since available ad space is limited, we strongly encourage you to contact us at 802-660-4988 as soon as possible to reserve space.

Color: All ads are black & white. Two-color ads may be available upon request. Four-color advertising is unavailable at this time.

Sample Issues: Past issues are available for download at www.neruralwater.org. For a printed copy, please call the office at 802-660-4988.

MRWA, NHRWA and VRWA reserve the right to reject advertising deemed unsuitable for their publication.

Thank you for your support of Rural Water's programs!